

Start your Demand Driven journey with b2wise

Becoming Demand Driven is a journey for individuals, teams and companies. A journey that starts with awareness of a better way to run your supply chain. Education leads to practice and into a clear vision of how Demand Driven fits your business.

b2wise are global leaders at helping you on your journey of discovery and performance improvement. From our introductory management game **DDBRIX** through to certification as a **Demand Driven Planner Professional (DDPP)**.

As your personal coaches we bring years of hands-on operational experience to accelerate and enhance your learning.



DDBRIX is a very visual and powerful way to understand DDMRP. I love it!

Eric Augier
Head of Operational Excellence



DDBRIX[®]

Demand Driven Planner[™]

Demand Driven INSTITUTE[™]
GLOBAL AFFILIATE



Easy First Steps

The easiest and best place to understand what Demand Driven is all about is to experience it first-hand. With others like you and your colleagues in production, quality, engineering and logistics etc. Join one of our industry-leading, hands-on **DDBRIX** sessions to learn the basics of the Demand Driven Operating Model and experience the differences compared to your current planning ways of working.



DDBRIX online or **in-person** sessions are available to join every month and they are also included within our flagship **Demand Driven Planner (DDP)** three day program. This includes in-depth training of Demand Driven methods and DDPP certification preparation. Click here for further information and to register.

www.b2wise.com/knowledge



Making Progress

For those who are keen to progress quickly, we provide a unique and comprehensive **Demand Driven Planner** training package that prepares you for DDPP certification.

- ✓ DDI Endorsed Master Trainers
- ✓ Official DDP course over 3 days
- ✓ Online or in-person
- ✓ Public or company in-house sessions
- ✓ Accelerated learning methods
- ✓ Exercises and additional materials
- ✓ Includes **DDBRIX** interactive workshop
- ✓ Pre-certification exam preparation

The quality of your learning is dependent on the quality of your teaching. Because **b2wise** trainers have actually implemented Demand Driven in over 50 companies we share our experience and best practice to complete your DDP learning.



Trusted by 3500 professionals

There is a very good reason why **b2wise** are the No.1 provider of Demand Driven education and training in the world. It is simply that **we put our customers first.**

"I'm most proud of our track record of helping others to understand the power of DDMRP for themselves"

Kevin Boake – Founder, b2wise

For us it is not just words. We back it up with a guarantee that if you take the DDPP examination* and do not pass then we will refund your course fees in full.

For further information and to register for DD BRIX or DDP courses visit www.b2wise.com/knowledge or contact your local b2wise representative.

*DDPP certification examination is available to purchase separately from the Demand Driven Institute.



DDBRIX is an extraordinary tool for allowing supply chain professionals from purchasing, manufacturing and distribution to understand how to apply the DDMRP methodology in a funny and practical way.

Bruno Acosta

Executive Director - Sapix

